



PITHK has designed and developed the world first Bluetooth Song Selection System on Mobile phones inside 18 shops of California Red, a major Karaoke chain in Hong Kong. With over 1000 Bluetooth gateways, based on PITHK developed Bluetooth Community Network Infrastructure, customers can use mobile phones with J2ME or Symbian 9.1v3 and Bluetooth support to access to the Karaoke song database to select favourite songs with full-text search, selecting songs before entering into Karaoke room, checking bill, and Interactive gaming.

Within 2 months, more than 20,000 customers have downloaded and installed the Song Selection System clients. Nokia pre-installed the application to their latest multimedia mobile phones from Nov 2006.